

TIP CARD

HERE'S AN EXTRA TIP:

DID YOU KNOW that 25% of Americans know someone who uses gender inclusive pronouns like they, them or their?

If you are a customer facing professional wanting to be respectful of transgender and gender nonbinary folks, here are a few inclusive suggestions for pronouns and phrases:

INSTEAD OF GENDER SPECIFIC TERMS SUCH AS:

- He or She pronouns
- Ma'am, Sir, Ladies or Gentlemen

TRY INCLUSIVE ALTERNATIVES LIKE:

- They, Them or Their pronouns
- My Friends, Folks, You All,
or use actual names

GIVE IT A TRY!
Many will notice and appreciate your awareness and respect.



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