

Shelley R. Roth

President, Springboard Ventures, Inc.
Social Media Consultant ▶ Speaker ▶ Trainer
Constant Contact Solution Provider
Published Author
Gender Diversity Consultant ▶ Speaker ▶ Trainer

Shelley Roth is an entrepreneur, social media trainer, speaker, consultant and author helping individuals, organizations and teams improve marketing effectiveness, sales results and growth. Springboard's methodologies and services are based on over 25 years of successful business development, sales and educational leadership working with individuals, small businesses and Fortune 500 corporations. Shelley's ability to inspire and empower students, partners, affiliates and clients is recognized by all those Shelley works with.

With Shelley's 4th published book, "Don't Call Me Ma'am," Shelley shares the story of growing up as a transgender person with organizations and business leaders who are seeking more knowledge, compassion and understanding of gender diversity.

Classes, Keynotes and Panel Speaking Topics include:

- ✚ I'm on LinkedIn, Now What?
- ✚ LinkedIn Business Strategies
- ✚ Facebook for Business
- ✚ Social Media 101
- ✚ Grow Your Business with Email and Social Media
- ✚ The Power of Email Marketing
- ✚ Give to Grow – 9 Practices for Conscious Business and Social Media
- ✚ Don't Call Me Ma'am – A Transgender Story of a World Without Labels
- ✚ Gender 101- Shedding Light on Gender Identity
- ✚ Why Gender Neutral Pronouns are Good for the Bottom Line



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Speaking engagements:

International Coaching Federation - Houston
 Gulf Coast Chapter of Credit Unions
 Spark and Hustle Event
 Texas City Chamber of Commerce
 League City Chamber of Commerce
 JSC Credit Union
 Houston Procurement Breakfast
 Pakistan Chamber of Commerce
 Asian Chamber of Commerce
 TechStreet Houston
 WOAMTEC - Various Chapters
 Houston Urban League
 Houston Community College
 Houston METRO
 SCORE Houston
 Houston Citizenship Week
 Houston Galveston Area Council
 Burnett Staffing
 Houston City Personnel
 Park City Club
 Lake Houston Chamber of Commerce
 Fort Bend Chamber of Commerce
 West Chase District
 Port of Houston
 Oracle
 ISES - International Special Events Society
 CMA – Country Club Managers of America
 Briar Forest Country Club
 NAMC – National Association of
 Minority Contractors
 Midtown Business Network
 NKAB – National Kitchen and Bath Association
 Merrill Lynch